



LIMPOPO

PROVINCIAL GOVERNMENT
REPUBLIC OF SOUTH AFRICA

Department
SPORT, ARTS AND CULTURE
OFFICE of the MEC

ADDRESS BY MEC KEKANA ON THE OCCASION OF THE LIMPOPO FILM INDABA

Wednesday, 22 February 2023

**Programme Director,
HOD for the Department of Sport, Arts and Culture Daphne Ramokgopa
Leaders of the Film Board
All officials present here.
Delegates and participants**

Ladies and gentlemen.

There is a notion that says that nothing about us without us.

I accept that whole heartedly.

Hence, we are here today to say that our policy formulation, among many other activities, should be influenced by yourselves.

From the onset, let me extend my hand as I prepare to walk the path with you on activities that will ensure that our film and arts sector is recognised.

You may very well tell me that the laws are there, and they just need implementation.

I would like to draw your attention to the fact that it is not that easy.

But working together, we can adhere to all the processes, and find ourselves exactly where we want to be.

Programme director, film and theatre are two of the strongest art forms that incorporate artists using their body to transfer meaning, project and portray emotions using body as a medium of expression.

But here today- there is no acting or pretending. We mean business when we say we want to be a bar ahead of competitors across the country. The horse has long bolted in other provinces, and we too need to be counted among the highest competitors in this sector.

Ladies and gentlemen, I understand that you have had the honour of screening Kgankie Mphahlele's film which premiered on Showmax recently. We congratulate Kgankie and

can only hope that the experience gained here will mean our young ones will be able to learn from it.

At the same time, we have learned that young Limpopo film director, Letlhogonolo Masipa has been invited to the Kalakari Award Night in Indore, India in March.

We wish him well and look forward to welcoming him with the award when he returns. We have hope that he will definitely return home with it.

Ladies and gentlemen, it is at this platform I understand that yourselves as participants will receive capacity and development training by Cathseta, and how you could best use the fourth industrial revolution to produce income using online platforms.

This ever dynamic sector needs all of us to be on our toes and adapt to the changes and requirements. Netflix, showmax and even YouTube, among other platforms, we need to have working concepts to be water tight, and ensure that business models have been drawn so that you lessen the risks of losing out.

The Film industry is cultivated in various ways, there are videos which one can take using a phone and post on social media to create a fan base or audience.

I am no expert, but you are. Let us collaborate and use policies that are in place and ensure that your ideas are eventually realised.

But let me draw your attention to a thorny, yet important issue.

I have noted a matter of concern as far as your sector is concerned.

Your presence here today means that you have answered the invite of the department to be here. I however ask of you to further coordinate yourselves.

I urge you to ensure that you register yourselves or your organisations with our statutory bodies so as to allow us better coordination on communications and or resources. I take this opportunity as well to wish those who are registered or their organisations affiliated better relations, and hope that we are able to deal with their challenges as and when they come to us.

I urge this Limpopo Arts and Culture Indaba to create a platform that recognises and creates a visible accessible and viable theatre and film industry in the province through art center activations.

In the process, women and persons with disabilities should not be left behind. They too are capable; in fact they are more than capable and this sector should not deprive us of their work that could come out as beautiful as inception.

As I conclude so that you have more time to engage, ladies and gentlemen, I call you to action to use your entertainment platforms to spread the word on the fight against Gender Based Violence and Femicide. The National Strategic Plan on GBVF tells us that in the list of priorities identified to combat such a hideous crime, key amongst them is prevention. We can prevent it through active participation in our communities, and

assuring victims that it is okay to tell it all to the law enforcement agencies that which the president has said time and again, that he has strengthened.
The very law enforcement agencies must work with speed to protect victims in this regard.

I wish you well in your training and further engagements.

I Thank You!